

Business Administration and Management (Formerly Introduction to Management)

ABOUT THIS COURSE

This course introduces the primary management disciplines used by business managers around the world, as well as the activities associated with organizing the knowledge, skills, and efforts of people to accomplish defined organizational goals and objectives. Successful organizations need people with business management skills to achieve their goals and objectives. The learner will focus on current management trends, business structures, planning, work processes and practices within Canadian and international settings, and find out more about how real-world businesses operate in constantly changing environments.

LEARNING OUTCOMES

- Identify key business structures and processes, including the production of goods and services.
- Acquire basic knowledge of supply chain, management information and accounting systems.
- Anticipate and respond to marketing, economic and financial issues.
- Identify human resources issues as they relate to management.

APPROXIMATE COURSE HOURS

- 39 hours (in class or online)